



To benefit
Foreverfamily's Children's Programs

SPONSORSHIP INFORMATION

Sponsorships provide opportunities for local businesses, organizations and individuals to support Foreverfamily, Inc., a 26 year old nonprofit that surrounds children with the love of family. Please respond as soon as possible, but no later than **July 30th**, to ensure recognition in designated event marketing.

All sponsors will be listed according to their sponsorship level on the race webpage, in printed materials including banners and event t-shirts (subject to printing deadlines) and recognized during race day activities. Sponsors may setup a display table on race day and distribute promotional materials (if desired). Sponsors may also display a banner or logo at the event.

Title Sponsorship (\$10,000)

- In addition to the general sponsorship benefits listed above, Title Sponsors will have priority listing on all printed materials including press releases and will be noted as a Title Sponsor in any advertising. Title Sponsors may pre-register 20 participants.

Platinum Sponsorship (\$5000)

- In addition to the general sponsorship benefits listed above, Platinum Sponsors will be noted as a Platinum Sponsor in any press release. Platinum Sponsors may pre-register 10 participants.

Gold Sponsorship (\$2,500)

- In addition to the general sponsorship benefits listed above, Gold Sponsors may pre-register 10 participants.

Silver Sponsorship (\$1,000)

- In addition to the general sponsorship benefits listed above, Silver Sponsors may pre-register 5 participants.

Bronze Sponsorship (\$500)

- In addition to the general sponsorship benefits listed above, Bronze Sponsors may pre-register 2 participants.

In-Kind Sponsorship (Fair Market Value)

- In-Kind sponsors will be recognized at the sponsorship level that corresponds to the fair market value of their in-kind gift donation (including listing on printed materials and T-shirts).

Event Location: Piedmont Park (5K and 1-mile Fun Run, Loop Course)
Date: Saturday, November 2, 2013
Time: Event Day Registration opens at 7:45 am
(5K Run begins at 9:00, Walk begins at 9:15 am)
Questions: Contact Sarah Higinbotham at shiginbotham@flightline.com



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SPONSORSHIP FORM

We are proud to support the 1st Annual 5K4KIDS Run/Walk to benefit the Children's Programs of Foreverfamily, Inc. We are requesting our corporate name and logo on all materials consistent with our sponsorship below.

- | | | | |
|---|----------|--|---------------------|
| <input type="checkbox"/> Title Sponsor | \$10,000 | <input type="checkbox"/> Silver Sponsor | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor | \$5,000 | <input type="checkbox"/> Bronze Sponsor | \$ 500 |
| <input type="checkbox"/> Gold Sponsor | \$2,500 | <input type="checkbox"/> In-Kind Sponsor | \$Fair Market Value |

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Enclosed is my check for \$ _____ made payable to Foreverfamily. ___ Please invoice me/my company.

Please charge \$ _____ to my credit card (Circle One). Visa/ MasterCard/AMEX/ Discover

Name on Card: _____ Account Number: _____

Describe item being donated: _____

Approximate value of item donated: _____

Donated item is enclosed Please have a volunteer pick up our donated item.

The deadline to guarantee sponsorship placement on the invitations is July 30, 2013 and for all other materials is August 30, 2013. Please email your logo picture file (preferably .tif or .eps) to sbarnhill@foreverfam.org. Return this form to:



Foreverfamily - 5K4Kids Race
387 Joseph E. Lowery Blvd, 2nd Floor, Ste. A
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